

Casa de Mañana, RG005.22

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La Jolla Historical Society
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<https://lajollahistory.org/>
2023

Descriptive Summary

Title: Casa de Mañana, RG005.22

Dates: 1920 - Present

Collection Number: RG005.22

Creator/Collector: La Jolla Historical Society

Extent: .5 linear feet

Repository: La Jolla Historical Society, La Jolla, California 92037

Abstract: The Casa de Mañana Collection is made up of photographs, ephemera, and archival material collected by the La Jolla Historical Society since the 1930s to use for historical research and reference. In 1923, Isabel Morrison Hopkins came to La Jolla and erected the Casa de Mañana hotel with architect Edgar V. Ullrich. The design was created to be more than just a hostelry, but a home with towers and arches, a promenade deck and intricate design elements. After the grand opening in 1924, it was immediately the social meeting place of La Jolla. Improvements to The Casa de Mañana were made through the years and owners changed hands. Today the Casa de Mañana is a thriving retirement community, operating since 1953. This material pertains to the history and heritage of La Jolla, California, its people, places and events. A container list is included in the PDF and HTML versions.

Language of Material: English

Access: The Collection is open for research

Publication Rights: The La Jolla Historical Society holds the copyright to any unpublished materials

Preferred Citation: Courtesy of the La Jolla Historical Society

Acquisition Information: RG005.22

Biography/Administrative History: The La Jolla Historical Society inspires and empowers the community to make La Jolla's diverse past a relevant part of contemporary life.

The La Jolla Historical Society's Collections encompass over 80 years of actively collecting archival material, books, maps, scrapbooks, ephemera, fine art, newspapers, street and land use files, business and personal documents and historic and archaeological artifacts. The Society boasts over 20,000 photographs, over 1000 postcards, 400-plus architectural drawings and approximately 200 oral history recordings.

Collecting was initiated by Howard Randolph and volunteers on the historical committee of the Library Association of La Jolla. The Collection began by gathering photographs and documentation in the late 1930s, which later became the nucleus of the La Jolla Historical Society's Collections. The Society was created in 1963.

Through many moves in location the Society continued collecting and expanding. Accumulated Collections took on its current construct in 2010 after the renovation of the La Jolla Historical Society's campus of structures in central La Jolla, which consists of the 1904 Wisteria Cottage and 1940s Balmer Annex used for exhibits and programming, and a 1909 cottage used for business and research offices. The late Ellen Browning Scripps' 1916 automobile garage was also renovated and now houses the Collection in a modern collections storage facility. Materials are housed in archival boxes,

sleeves, envelopes and other archival-safe materials and are cared for according to standards and best practices of the museum profession. In 2016, the Society initiated new PastPerfect Museum Software to manage and catalog its Collections and in 2018 started using the Online Archive of California to upload searchable information from its Collections to enable improved public access. The Society will continue these processes and look forward to utilizing new opportunities to collect, preserve and share the history of La Jolla.

Scope and Content of Collection: The Casa de Mañana Collection is made up of photographs, ephemera, and archival material collected by the La Jolla Historical Society since the 1930s to use for historical research and reference. In 1923, Isabel Morrison Hopkins came to La Jolla and erected the Casa de Mañana hotel with architect Edgar V. Ullrich. The design was created to be more than just a hostelry, but a home with towers and arches, a promenade deck and intricate design elements. After the grand opening in 1924, it was immediately the social meeting place of La Jolla. Improvements to The Casa de Mañana were made through the years and owners changed hands. Today the Casa de Mañana is a thriving retirement community, operating since 1953. This material pertains to the history and heritage of La Jolla, California, its people, places and events. A container list is included in the PDF and HTML versions.

Container List Below

Container List

RG005 – Subject Files (Large) Box 22 – Casa de Manana

Casa De Manana – Photographs 1923-1999

Photograph. Aerial photo of Casa de Manana and the La Jolla Cove area. 1924.

Photograph. Photo of Casa de Manana and the surrounding coastline. 1923.

Photographs. Two connected photographs of Casa de Manana and a nearby cluster of cottages. 1924.

Photograph. Postcard photo of the patio at Casa de Manana. 1920's.

Photograph. Photo of the Casa de Manana courtyard right after its completion. 1924.

Photograph. Photo of Albert W. Lindeke Jr. in front of Casa de Manana. 1926.

Photographs. Two photos of the Children's Pool and the crowd around Casa de Manana during the dedication of the Children's Pool on May 31, 1931.

Photograph. Photo of Casa de Manana looking north along the coast. 1930's.

Photograph. Photo of Casa de Manana from the cliff below. 1924

Photograph. Photo of the Casa de Manana main entrance. 1930's.

Photograph. Photo of various mid-century cars parked in front of Casa de Manana.

Photograph. Photo of Casa de Manana and the coast looking north. 1947.

Photographs. Two distant photos of Casa de Manana looking south. 1920's-1930's.

Photograph. Low-flying aerial photo of Casa de Manana and the surrounding area. 1952.

Photograph. Photo of the front of Casa de Manana after its purchase by the Pacific Home Corporation and the extensive alterations that came as a result. October 1964.

Photograph. Photo of Casa de Manana in from the street. 1920's.

Card. Card with a color painting of Casa de Manana attached to the front.

Postcard. Postcard featuring a color painting of Casa de Manana and the surrounding Cove area from above.

Photograph. Photo of the Casa de Manana sign after its purchase by Pacific Home. 1960's.

Photograph. Photo of the Casa de Manana pool area. 1974.

Photograph. Photo of the Casa de Manana pool area looking south. 1958.

Photograph. Extreme high angle photo of the Casa de Manana pool area. 1974.

Photograph. Photo of the cottages at Casa de Manana. 1986.

Photograph. Photo of the entrance to Casa de Manana with the Casa de Manana sign replaced by a sign saying "Carlsbad Hotel". This was likely done for a film production. November 20, 1986.

Photograph. Close up photo of the cottages at Casa de Manana. 1986.

Photograph. Photo of the cottages at Casa de Manana from the street with various cars parked in front. February 5, 1987.

Photograph. Aerial photo of Casa de Manana. 1940's.

Photograph. Panoramic photo of Casa de Manana looking north. September 1947.

Photograph. Aerial photo of Casa de Manana and the surrounding Cove area. 1940's.

Photographs. Photos of a Hawaiian themed event at Casa de Manana. August 1986.

Photographs. Photos of various cars from the 1930's-1950's parked in front of Casa de Manana. July 1988.

Photographs. Photo of the construction of additional units at Casa de Manana. July 1993.

Photograph. Photo of Rose Sherry Stupp and a man in judge attire at Casa de Manana. March 10, 1994.

Photographs. Photos of additional construction at Casa de Manana. July 1993.

Drawing. Drawing of Casa de Manana by B.M. Taft used as promotional material for the hotel.

Map. Hand drawn map titled "All Roads Lead to La Jolla" from a 1946 Casa de Manana cocktail napkin.

Photograph. Photo of the Casa de Manana sign and the cars parked in front of the building. 1974.

Photograph. Low angle photo of the Casa de Manana sign and the building behind it. 1974.

Photograph. Photo of the entrance of Casa de Manana with a group of individuals on horseback in the center of the frame. The names of each individual, as well as the name of their horse is handwritten on the back. 1920's.

Photograph. Photo of the courtyard and fountain of Casa de Manana shortly after its completion. Evans Photo. 1924.

Photograph. Photo of Casa de Manana after renovations by the Pacific Home Corporation. 1953.

Photograph. Photo of the empty pool at Casa de Manana. 1958.

Photograph. Photo of the front of Casa de Manana. 1920's.

Photograph. Photo of Casa de Manana looking south along the coast.

Container List

Brochure. Copy of a brochure advertising Casa de Manana. Includes color artwork and a map of the Southern California coastline. Mid-century (three copies).

Article. Article titled "Nostalgia Lane" by Marie Breder on Casa de Manana. Article features a large black and white photo of Casa de Manana in 1935. La Jolla Journal. August 15, 1963.

Casa de Manana - Brochures and Articles 1924- 1973

Luggage Sticker. Casa de Manana.

Newspaper Article. "Nostalgia Lane, by Marie Breder." 1963

Menu. Dinner menu for Casa de Manana. Includes personal note on the back. 1930.

Excerpt. Magazine excerpt on the history of Casa de Manana. 1924.

Article. "Realization Of Dream Is Seen By La Jolla" on the building of Casa de Manana. La Jolla Journal. July 11, 1924 (three copies).

Pamphlet. Pamphlet titled "Casa de Manana: The First 20 Years". 1973.

Brochure. Brochure advertising Casa de Manana. Includes a map of Southern California. 1930's-1940's (two copies).

Brochure. Brochure advertising Casa de Manana. Includes map of La Jolla. 1930's (two copies).

Advertisement. Advertisement for Sunday dinner at Casa de Manana with pricing. La Jolla Journal. January 27, 1927.

Article. "Casa de Manana Where the Gay World Lingers". California Southland Magazine. September 1928.

Invitation. Invitation to Casa de Manana's 1928 New Year's Eve Dinner.

Card. Casa de Manana Christmas card. 1920's.

Brochure. Brochure advertising Casa de Manana. 1930.

Brochure. Brochure advertising Casa de Manana. 1920's.

Advertisement. Casa de Manana schedule of rates. 1930.

Article. "When Tug Takes Deposit to Bank - Don't Interfere" about Tug the dog ferrying money to Casa de Manana's bank vault.

Article. "Gay dinners to proceed large ball" by Julia T. McGarvey. San Diego Union. March 3, 1935.

Article. "J. Edgar Hoover Recent Visitor Here" on Hoover's stay at Casa de Manana. 1937.

Article. "Casa de Manana retreat of Honeymooners". July 23, 1939.

Brochure. Brochure advertising Casa de Manana (two copies).

Blotter. Casa de Manana blotter with etching of the hotel on front side.

Article. "Hotel Casa de Manana, La Jolla, California" by Elizabeth Whiting. California Southland Magazine. 1920's (two copies).

Article. "A Woman's Enterprise" on the founding of Casa de Manana by Isabel Morrison Hopkins. Western Woman Magazine. 1942 (two copies).

Painting. Small painting of Casa de Manana in the years immediately after its construction.

Article. Article detailing how Resident Unit B of Casa de Manana will be opening soon. 1955.

Yearbook. Casa de Manana 20th anniversary as a retirement facility yearbook. 1973.

Advertisement. Advertisement for Casa de Manana's Christmas and New Year's Eve dinner prices. December 1936.

**Casa de Manana
Retirement
Home - Articles
1970-2001**

Newspaper Article. "Castles, Hotels and Retirement Homes Made of Dreams: Casa in La Jolla Marks 50th Year." 1974.

Article. "Casa de Manana to expand by 43 units". December 6, 1970.

Article. "Casa is aging gracefully" by Patricia Lee Murphy. Los Angeles Times. October 18, 1970.

Photograph. Photo of Marguertie Smith and John Rose. August 26, 1971.

Article. "Casa in La Jolla marks 50th year" by Marcella Maddux. July 18, 1974.

Article. "La Jolla Yesterday and Today - Casa de Manana" by Jim Muskewitz. June 11, 1981.

Article. "Casa de Manana braces for battle to expand homes" by Susanne Williams. La Jolla Light. February 5, 1987.

Article. "Council clears way for demolition of cottages" by Susan Thomas. La Jolla Light. July 1989 (two copies).

Article. "Retirement home renovation begins" by Steve Brilowski. La Jolla Light. July 18, 1991.

Article. "Expansion begins at historic Casa" by Cynthia Queen. La Jolla Light. August 26, 1993.

Article. "End in sight for historic Casa facelift" by Seth Slater. La Jolla Light. March 17, 1994.

Article. "Halls are still bright at Casa". La Jolla Light. April 4, 1996.

Article. "Like his namesake, Cassat Griffin takes brush in hand" by Karen Kay on a local artist retiring to Casa de Manana. La Jolla Light. June 18, 1992.

Article. "Ships made while whittling the time away" by Joyce Vine on the hobbies of residents at Casa de Manana. La Jolla Village News. November 21, 1996.

Article. "Casa de Manana celebrates 75-year anniversary" by Ryan Granger. La Jolla Light. February 18, 1999.

Article. "Groundbreaking ceremony set for new expansion" on the renovation of Casa de Manana. La Jolla Light. May 19, 1999.

Container List

Photograph. Photo of the construction at Casa de Manana in 1999. La Jolla Village News. August 5, 1999.

Article. "Ground broken on \$11 million Casa de Manana addition". La Jolla Light. August 26, 1999.

Article. "Casa de Manana work takes many tomorrows" by Ray Langley. La Jolla Village News. September 9, 1999.

Article. "Casa gets more grande" by Dave Schwab. La Jolla Light. January 6, 2000.

Article. "Casa de Manana expansion rises". La Jolla Light. April 13, 2000.

Article. "Casa de Manana Meets its Mission". La Jolla Village News. June 14, 2000.

Article. "Casa's plans opposed: Neighbors want to preserve cottages" by Shari Vincent. La Jolla Light. February 27, 1986.

Article. "Casa de Manana site keeps historical look". La Jolla Light. July 6, 2000 (two copies).

Article. "Casa de Manana is rich in history". La Jolla Light. November 9, 2000.

Article. "Casa de Manana's addition now open". La Jolla Light. January 4, 2001.

Article. "Casa connection: Jane Paull revisits Casa de Manana" by Natalie Best. La Jolla Village News. January 17, 2001.

Article. "Area retirement homes today attracting many younger people" by Patty Murphy.

Casa de Manana Retirement Home - Brochures and Publications 1970-2002

Brochures. A series of brochures detailing the amenities of the Casa de Manana retirement home. Includes maps of La Jolla and photos. 1960's-1970's.

Fee schedule. Casa de Manana retirement home fee schedule for single and double occupancy. February 1, 1979.

Magazine. Magazine advertising Casa de Manana retirement home and the surrounding area of La Jolla. Includes many photos of the various activities available to residents (two copies).

Historical survey. Short historical exploration of the history of Casa de Manana during the mid-20th century by B. Dawson. September 1985.

Personal account. "Early days at the Casa" by M.D. Woodbury on their time as the first administrator of Casa de Manana retirement home. August 1978.

Personal accounts. Collection of personal accounts and anecdotes of Casa de Manana by M.D. Woodbury and all the subsequent administrators of the facility. 1978-1991.

Newsletter. "Casa Views" bimonthly newsletter of the Casa de Manana retirement home. July 1982.

Photograph. Aerial photo of Casa de Manana and the surrounding area. 1980's.

Newsletter. "Casa Views" bimonthly newsletter of the Casa de Manana retirement home. March-April 1993.

Newsletter. "Casa Views" bimonthly newsletter of the Casa de Manana retirement home. Special 40th anniversary edition. September 23, 1993 (three copies).

Invitation. Invitation to the Casa de Manana Grand Ball Diamond Jubilee. July 3, 1999.

Flier. Flier for the Casa de Manana Diamond Jubilee. Includes the history of Casa de Manana and photos. November 2002 (four copies).

Newsletters. Multiple volumes of "The Green Flash" privately published newsletter for La Jolla. Mentions Casa de Manana multiple times. April-June 2001.

Newsletter. "Casa Views" bimonthly newsletter of the Casa de Manana retirement home. April 1999 (two copies).

Newsletter. "Casa Views" bimonthly newsletter of the Casa de Manana retirement home. May 1999 (two copies).

Newsletter. "Casa Views" bimonthly newsletter of the Casa de Manana retirement home. June 1999 (two copies).

Brochure. Brochure advertising the Villas at Casa de Manana (two copies).

Brochure. Brochure advertising the Casa de Manana retirement home. 2002.

**Casa de Manana
Retirement
Home - Lawsuits
1976-1981**

Collection of documents. Collection of articles, legal paperwork, and personal accounts relating to a slew of legal battles involving the Pacific Homes Corporation, residents of Casa de Manana, and the County of San Diego. 1976-1981.

Container List

**Casa de Manana
Retirement
Home -
Environmental
Reports 1987-
2001**

Environmental impact reports. Environmental impact reports for the construction that occurred at Casa de Manana in 1987, 1999, and 2001.

**Casa de Manana
Retirement
Home - Historic
Reports 1986-
1987**

Historic reports. Multiple historic reports and related documents regarding the proposed construction on Casa de Manana in the late 1980's. 1986-1987.

Container List

RG005 – Subject Files Collection Box 22.2 – Casa de Mañana

Casa de Mañana -

| Container: | Box, File |
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| | Booklet. "The Voices of Our Residents: An expression of appreciation for Security, Caring and Friendship" Mort Swales, President of Pacific Homes, compiled responses from residents about their service to commemorate their 60 th anniversary. Spring 1989. |
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| | Booklet. "Casa de Manana: The First 20 Years 1953 - 1973" A publication celebrating the 20 th anniversary of Casa de Mañana. 1973. |
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| | Booklet. "Our Casa de Mañana Heritage" A compilation of articles appearing in "Casa Views" since 1953 to commemorate the 40 th anniversary of Casa de Mañana. September 23, 1993. |
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| | Newsletters. A collection of "Casa Views" newsletters issued by the <i>Casa Club</i> of Casa de Mañana about upcoming events, residents, executive members, and local news. September 1970-February 2005. |
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| | Newsletters. A collection of "Casa Connections" newsletters issued by the Casa de Mañana about upcoming events, residents, executive members, and local news. December 2013-December 2023. |
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